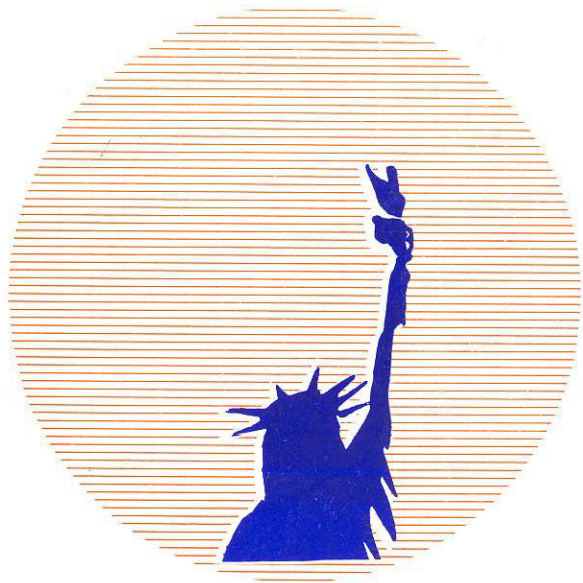


NEW YORK



1989

A PROPOSAL



NEW YORK

1989

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A PROPOSAL
for an International
Exposition
in the
City of New York
in 1989

Prepared by the
New York World's Fair 1989 Corporation

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Foreword

April 30, 1982

The following proposal has been prepared for the Mayor of the City of New York and other city, state and federal officials as well as for business, civic and cultural leaders, and the Bureau des Expositions Internationales in Paris.

It has been prepared by the New York World's Fair 1989 Corporation, a private, not-for-profit organization, incorporated under the laws of the State of New York to explore the feasibility, conception and planning of an international exposition in the City of New York. All proceeds from the corporation are to be earmarked, by law, for the permanent benefit of the people of New York.

This proposal represents the results of a 21 month examination of the concept of holding a World's Fair in New York. This report is only the first stage; the proposals, preliminary. It is the hope of the many people who contributed to the project and who sense the possibilities of the event, that the vision of what this idea could mean for the future of our city, will propel the project to the next stage and ultimately to its realization in 1989.



David G. Oats
President
New York World's Fair 1989
Corporation

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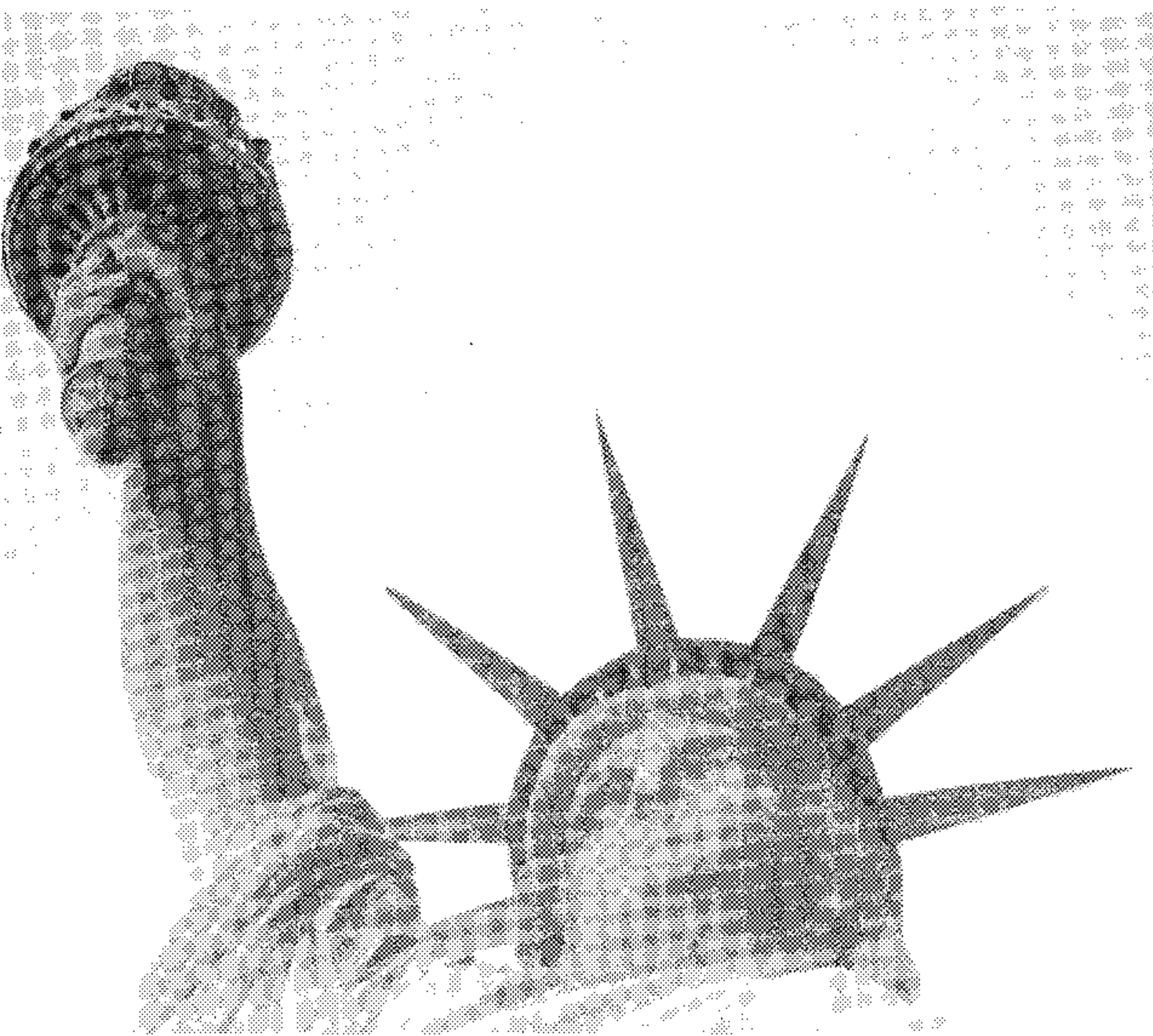
Afin de célébrer le 200^{ème} anniversaire de l'inauguration du premier Président de notre nation et la mise en oeuvre de notre Constitution ainsi que le 50^{ème} anniversaire de la première émission télévisée, la Corporation de la Foire Mondiale de 1989 à New York-une organisation qui a vu spontanément le jour dans un quartier de Queens-propose qu'une foire mondiale ait lieu à New York-ville témoin de ces deux événements historiques-en 1989. Bien que s'inspirant du passé, cette foire aurait pour but essentiel de se tourner vers le futur; son thème: **Communications-la Nouvelle Révolution.**

New York s'avère être la ville la plus apte à accueillir une exposition d'intérêt global alors que l'humanité se trouve au seuil d'un nouveau millénaire. C'est la capitale mondiale des communications, la ville où toutes les nations se rassemblent, celle qui s'identifie le plus étroitement aux principes de liberté et de chance à saisir. New York est un symbole qui relie les luttes de notre passé au présent porteur d'espoir.

En utilisant le parc d'expositions de Flushing Meadows, une telle foire pourrait profiter des équipements déjà en place et de l'expertise de ceux qui y ont organisé les foires mondiales de 1939 et 1964. Le coût de l'opération s'en trouverait d'autant réduit. Des fonds privés financeraient la plus grande partie de ce projet et la Ville de New York pourrait par la suite hériter des structures qui pourraient s'intégrer à celles qui existent déjà. Les pertes seraient ainsi minimisées.

L'aspect original de ce projet tient dans la dimension multispaciale qu'il revêtirait. En effet, il est prévu que la Foire étendra ses activités à toutes les communautés de la Ville. Dans chaque quartier, une structure différente soulignera un aspect spécifique de la sphère de communications. De par l'utilisation judicieuse de la technologie des médias, qui ne cesse de se développer, chaque quartier prendra part à la préparation et au déroulement de la Foire qui pourra ainsi irradier toute la métropole d'une force nouvelle et unificatrice.

Avec l'aide de la Ville de New York, du Gouvernement des États-Unis et du Bureau des Expositions Internationales, ce projet de foire mondiale pourrait capter l'intérêt et l'imagination d'un monde assoiffé d'espoir. Une telle foire ouvrirait la voie d'une technologie humanisée et, à travers ses bienfaits multipliés, contribuerait à l'émergence d'un rêve d'harmonie et de coopération qui pourrait enfin s'intégrer aux réalités du présent.



In celebration of the 200th Anniversary of the inauguration of our nation's first President, and the launching of the Government of the United States under the Federal Constitution; and in commemoration of the 50th Anniversary of the first television broadcast; the New York World's Fair 1989 Corporation--a grass roots organization growing out of the borough of Queens--is proposing a World's Fair in New York City, the site of both these pivotal points in human history, for the year 1989. While rooted in the past, the Fair's projected design and emphasis will look to the future; its theme: **Communications--The New Revolution.**

New York is the city best suited to host an event of global significance as humankind stands at the brink of a new millennium. It is the communications capital of the world, the place where nations gather, and the city most closely identified with the principles of liberty and opportunity. New York is a symbol linking the struggles of our past with the hope of a brighter dawn.

By using the existing Fair Grounds at Flushing Meadows, such an exposition can capitalize upon the facilities in place and the expertise of designers from two previous international expositions at the same location--the World's Fairs of 1939 and 1964. Cost is thereby reduced; experience enhanced. Private funding will underwrite most of the project and a high priority in the Fair's evolving structure and design is a legacy to the people of New York of permanent improvements to be integrated into existing city services. Hence, waste is minimized.

The most innovative aspect of the Corporation's proposal is its multisite dimension. The Fair will extend its vitalizing force into all communities within the City. Each borough would house a specialized site emphasizing different elements within the communications sphere. Through the effective use of ever-expanding media technology, each neighborhood will be involved in the Fair's preparation and implementation, creating a unifying and positive force throughout the metropolis.

Through the good graces of the City and State of New York, the United States Government, and the Bureau of International Expositions, this proposed event will capture the excitement and imagination of a world grasping for glimmers of hope. It will point the way toward humanizing technology, and in its unfolding experience, the dream of harmony and cooperation will be drawn out of the future and into the reality of our present.

DAILY NEWS

July 15, 1980

Editorial

A Fair idea

David Oats has an idea that we think is worth exploring. Oats, president of the Flushing Meadows-Corona Park World's Fair Association, wants to stage another world's fair at the park in 1989.

The timing would be right—25 years after the 1964 show, 50 years after the 1939 one.

And Oats has an interesting idea for a double theme—a simultaneous look at the past and the future. One part would be a celebration of the 200th anniversary of George Washington's inauguration as President right here in New York City. The other would be a preview of 21st-century technology.

There are, however, a lot of questions to answer before the city commits itself to the scheme, a point Mayor Koch made when Oats laid out his plans for him.

One is financing. The city is in no position to shell out any dough. Are there enough other sponsors, either public or private, to provide the wherewithal?

Second is the matter of public interest. It may be, as Oats contends, that a world's fair would be a big tourist draw. Then again, it may be that the era of such giant expositions has passed. Do people have too many other interests now? Has TV killed the fascination of such gee-whiz looks at the world?

We'd like to see some realistic answers to those hard questions before any decisions are made. Still, we give Oats full credit for coming up with an intriguing proposition.

This report is divided into three sections which outline the concept of a 1989 New York World's Fair.

Part One details the significant historical anniversaries that will be marked in 1989 and how the City of New York is in the unique position to play host to a major commemoration of them.

Part Two takes a look at the role World's Fairs have played throughout history, and at the special impact of the 1939 New York World's Fair. This section also outlines the development of the grass roots efforts to create a new Fair for 1989.

Part Three contains a Statement of Purpose of the 1989 Fair Corporation and this section outlines the proposed Theme of the Fair and how that theme will be translated into the exposition's physical layout. This part of the report also takes a look at some of the points raised by the Daily News editorial (at left) and at some of the other hard questions which have been explored by the originators of the 1989 New York World's Fair Corporation.