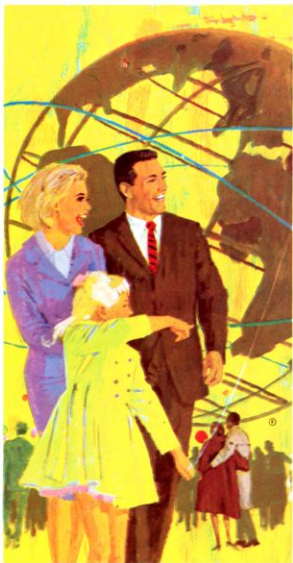


AMERICAN EXPRESS

HANDI-FACTS

on the New York World's Fair





View of the Fair from American Express

The place to start your visit to the Fair is the American Express Pavilion just inside the main gate. There you'll find a spectacular \$500,000 scale model of the Fairgrounds. The panoramic view displays all the Fair's landmarks and shows you how to reach your favorite exhibits by the shortest route.

At this gateway Pavilion you'll also find all the services that have made American Express "The Company for People who Travel."

American Express Travelers Cheques can be bought, or cashed. Refunds can be obtained for lost or stolen Travelers Cheques. Large denomination Cheques can be exchanged for smaller denominations free of charge.

A Western Union wire service permits you to contact your bank at home should you run short

of funds. American Express Credit Card holders can get up to \$300 in Travelers Cheques (or up to \$250 in Travelers Cheques and \$50 in cash) on their personal checks alone without wiring for bank confirmation.

Visitors can purchase or exchange foreign currency, as well as send foreign remittances anywhere in the world. American Express Money Orders can also be purchased or cashed.

Exclusively at the American Express Pavilion!

Reserve a table at the fabulous Top of the Fair and other famous Fair restaurants for the time that suits your schedule. A nominal charge will hold your reservation and allow you to dine without waiting.

A special World's Fair Credit Card Directory is available to Credit Card holders. It's a valuable guide to dining, shopping and entertainment at the Fair and throughout the New York area.

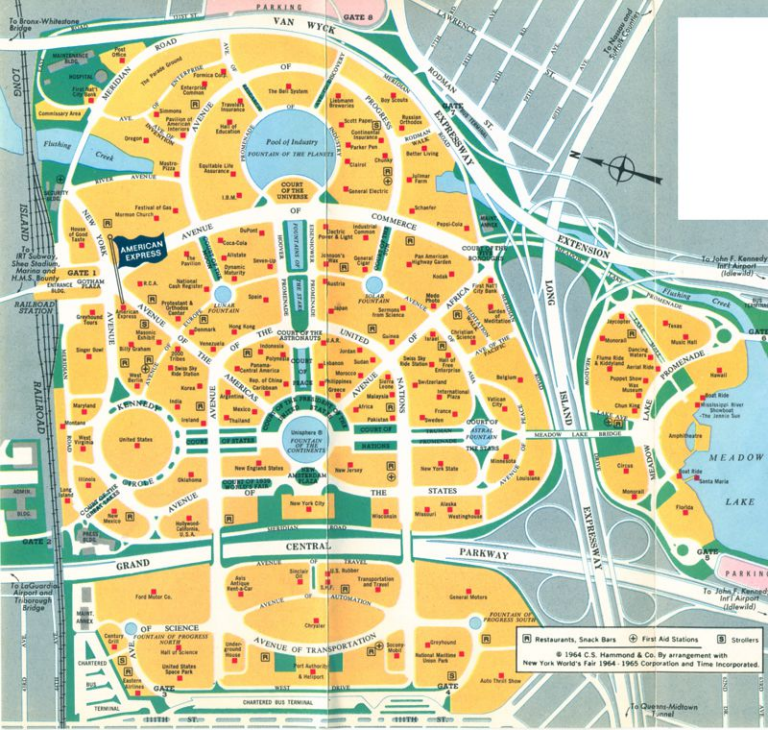
At the American Express Pavilion you can also exchange American Express World's Fair Value Coupons for combination admissions to the most popular Fair attractions. The refundable Fair Value coupons are on sale at all American Express offices including the Pavilion.

For New York sightseeing and travel after the Fair you can obtain information and assistance from American Express travel experts. The travel staff is on duty seven days a week.

Meet your friends under the Money Tree!

One of the distinctive landmarks of the Fair is American Express' amazing Money Tree. It displays \$1,000,000 in U.S. and foreign money. For an unmistakable meeting place, tell your friends, "Meet me under the Money Tree."

AMERICAN EXPRESS



Restaurants, Snack Bars First Aid Stations Strollers

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To Queens-Midtown Tunnel



Subway—IRT line, Flushing Main Street train from Grand Central or Times Square Station to Willets Point Station.

Railroad—Long Island Railroad from Pennsylvania Station, 33rd Street and 7th Avenue, New York.

Bus—Gray Line bus from terminal at 460 West 42nd St. and four other con-

venient points in midtown New York.

Boat—Circle Line Yacht from West 40th Street pier, New York, to World's Fair Marina.

Hydrofoil—American Hydrofoils "flying boats" from 25th Street and East River, New York, to World's Fair Marina.

Helicopter—New York Airways

flights from Wall Street Heliport, Newark and Kennedy International Airports to World's Fair Heliport.

Car—See map and select approach roads, bridges or tunnels connecting with Van Wyck Expressway, Grand Central Parkway, or Long Island Expressway. These major arteries give direct access to the Fair and parking areas.

*The American Express Pavilion
is the 406th office*

*In the worldwide network
of American Express facilities*

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