

DECEMBER 1963

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**PREVIEW
OF DISNEY'S
WORLD'S FAIR
SHOWS**

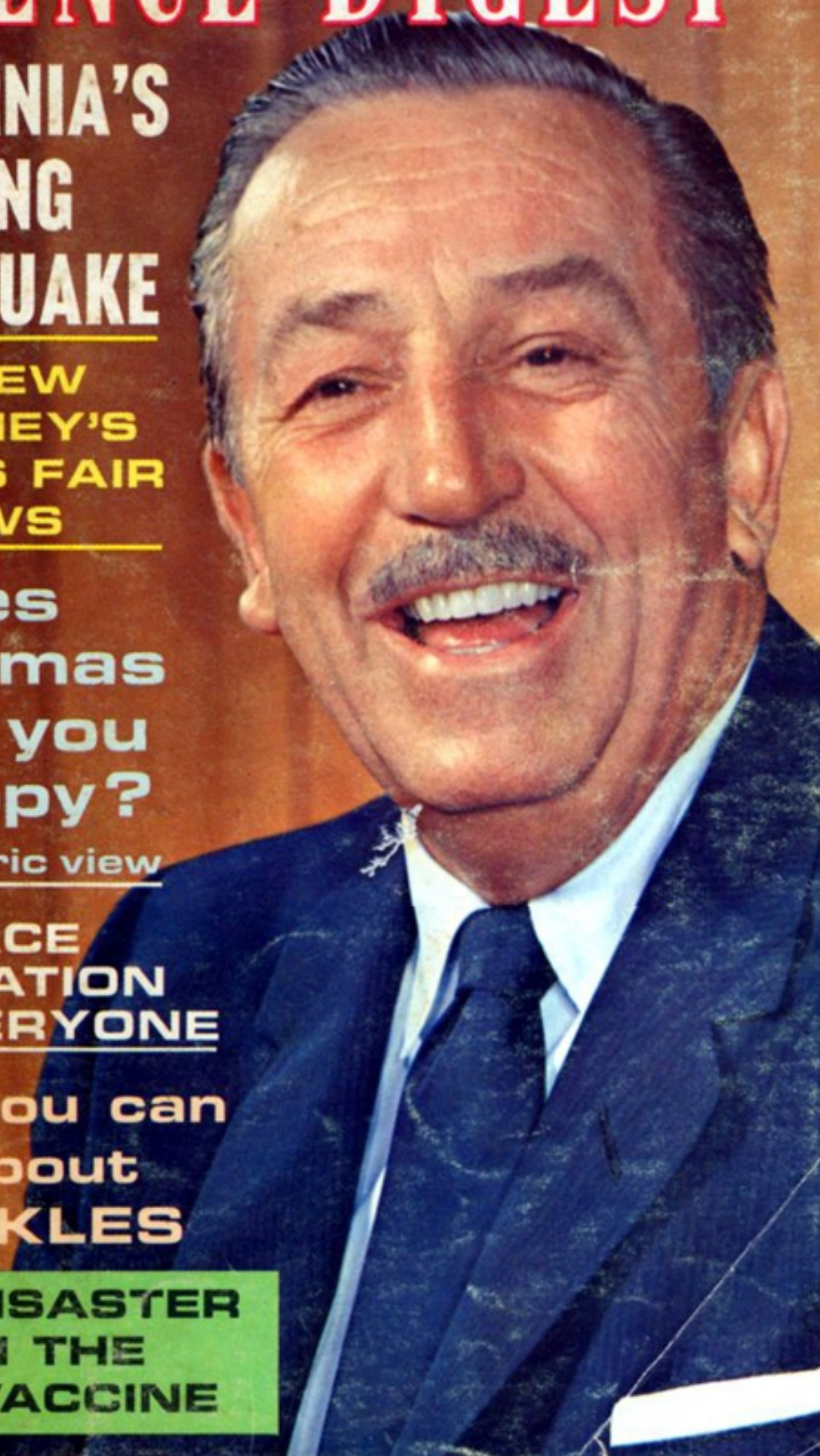
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PREVIEW OF DISNEY'S WORLD'S FAIR SHOWS

THE 1964 New York World's Fair will feature exhibits from many lands, but it's safe to predict that the most popular will be those created by that master of ingenuity and imagination—Walt Disney.

A number of exhibitors have commissioned WED Enterprises Inc. (Walter Elias Disney) to help design their attractions.

Star performers in the Disney-designed exhibits will be life-like plastic figures (left) powered by a new system of animation called "Audio-Animatronics."

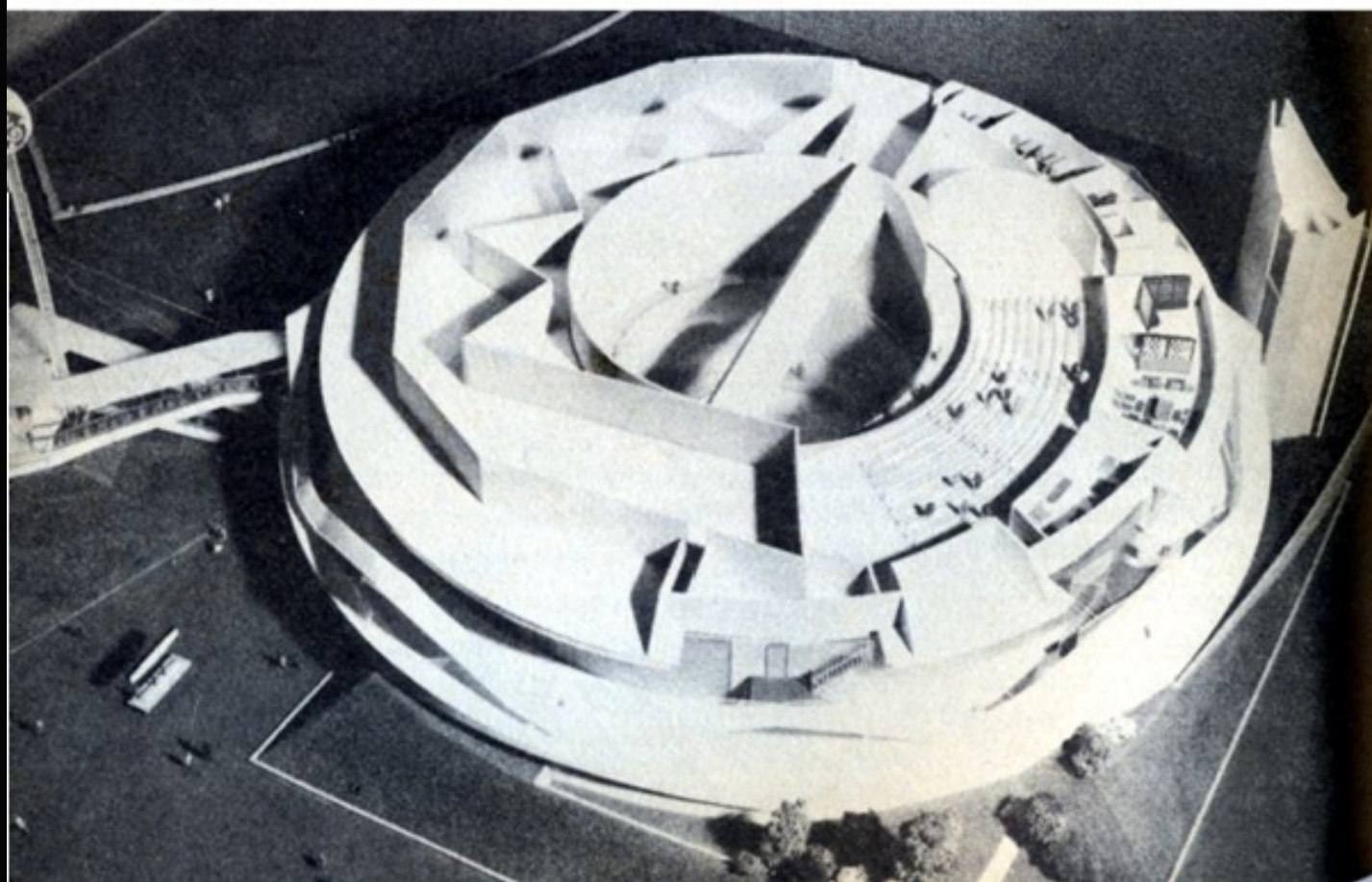
The figures are driven by magnetic tape machines. Sounds as well as movements are "programmed" onto the tape. As it plays, sounds come from speakers in the figures. Each sound impulse triggers a valve, shooting air through tubes connected to springs that work like muscles to make the figures move. With life-like reality, the system will reproduce delicate motions.

Here is a preview of the Disney wonders you'll see when the Fair opens on April 22.





Walt Disney (above right) shows a General Electric official an artist's conception of one of the effects featured in the Sky-Dome Spectacular portion of the G.E. show, to be housed in the G.E. pavilion (see model below). The diagonal tube in the middle is the "time tunnel" which brings visitors from the revolving auditorium on the second floor. A left turn takes them through the "corridor of mirrors" to the Sky-Dome, where a forces-of-nature display will be projected on a giant screen above them.



1,500-seat carousel

YOUR tour of the General Electric exhibit starts on the second floor. You seat yourself in a 1,500-seat auditorium, and watch a three-minute show depicting the role of electricity in America around the turn of the century, all acted by Disney's automatic figures.

There's another show right next door, but don't get up. The whole auditorium revolves and takes you there. In six stops, you get a review of electricity in America.

For the next part of the show, you walk a short distance to a moving ramp which carries you through a weirdly lighted "time tunnel" and deposits you on the third floor. Here you walk through a modern "corridor of mirrors" and into the main feature of the exhibit, the Sky-Dome, the largest screen ever built.

Underneath this dome, the awesome forces of nature are projected. A thunderstorm crashes about you with startling realism. A fire rages, and finally the sun appears and grows from a small spot until a solar storm fills the entire dome.

When the storm is over, a narrator steps out and invites you to walk down a ramp to the first floor for a demonstration she assures you is absolutely safe. This is the finale, in which you witness a nuclear fusion experiment—a man-made replica of the forces that made the sun and the stars.



Disney and one of the Audio-Animatronic actors in his G.E. show. The figures will demonstrate the progress of electricity in America. A revolving auditorium will turn the audience from one scene to the next.