

Lets go to the Fair

and



Futurama

NEW YORK WORLD'S FAIR · 1964 - 1965



Futurama



General Motors is proud to be a part of the New York World's Fair, which we believe will be an outstanding exposition.

In line with the general theme of the New York World's Fair, the General Motors display will portray the progress of man and his dreams for the future. It will be told in terms of the people, the products, and the new ideas for progress which have characterized GM's success over the years.

We know many GM employees, shareholders and customers will attend the World's Fair. This booklet tells you about the Fair and the GM Futurama. It also offers suggestions about how to make your trip to and from New York a most enjoyable experience.

We hope to see you at the Fair and the GM Futurama.


PRESIDENT


CHAIRMAN





THE GENERAL MOTORS *Futurama*

The star of the 1964-65 New York World's Fair—like the star of the 1939-40 predecessor—gives every promise of being the General Motors Futurama.

And the star of the GM Futurama will be its “ride into tomorrow.” This indeed will be an unforgettable experience.

Here visitors will see how the frontiers lands of today—desert, jungle, polar regions and ocean floor—can be made livable and productive and how the cities and suburbs of tomorrow will house mankind more efficiently and comfortably.

This look ahead will be no flight of fantasy into the distant future; rather it will be a journey into a believable and understandable world only a generation or two away.

The future will be shown through dioramas and other techniques developed for the imaginative, purposeful, creative efforts of GM's technical staffs. Visitors will experience the passion of traveling in minutes through time and space to faraway and exotic places that our children's children may well be living in.

Your magic carpet for the trip will be a train of

moving seats on which you will be able to relax comfortably, letting your imagination transform it into spaceship, submarine, airplane or automobile.

As you proceed on the Futurama ride, you will be impressed by its dominant concept—*mobility*. Everywhere you go, you will see man conquering new worlds, to a large degree because he will have available to him new and better methods for transporting machines, materials and people.

But the “ride into tomorrow” will be but one of many attractions at the General Motors Futurama.

On a site of nearly nine acres, the Futurama building will be a structure of striking beauty. Its simple but graceful architectural style will be accentuated by an entrance canopy of slim gleaming bars which soar ten stories high. The 680-foot-long main building seems to float lightly between the entrance canopy and a seven-story dome, 250 feet in diameter, at the other end.

More than four acres of trees, lawns and reflecting pools surround the 230,000-square-foot structure, thus balancing masterpieces of nature with those erected by man.

Inside, the GM Futurama is equally impressive; its architecture, displays, exhibits and demonstrations blend present and future to create an experience that is at once informative, stimulating and thrilling.



The theme of the exhibit is inspiring: "General Motors—Many Minds and Many Hands Serving the Needs of Mankind." Its purpose is dynamic: to show visitors the impressive realities of today, then transport them into the enthralling world of tomorrow.

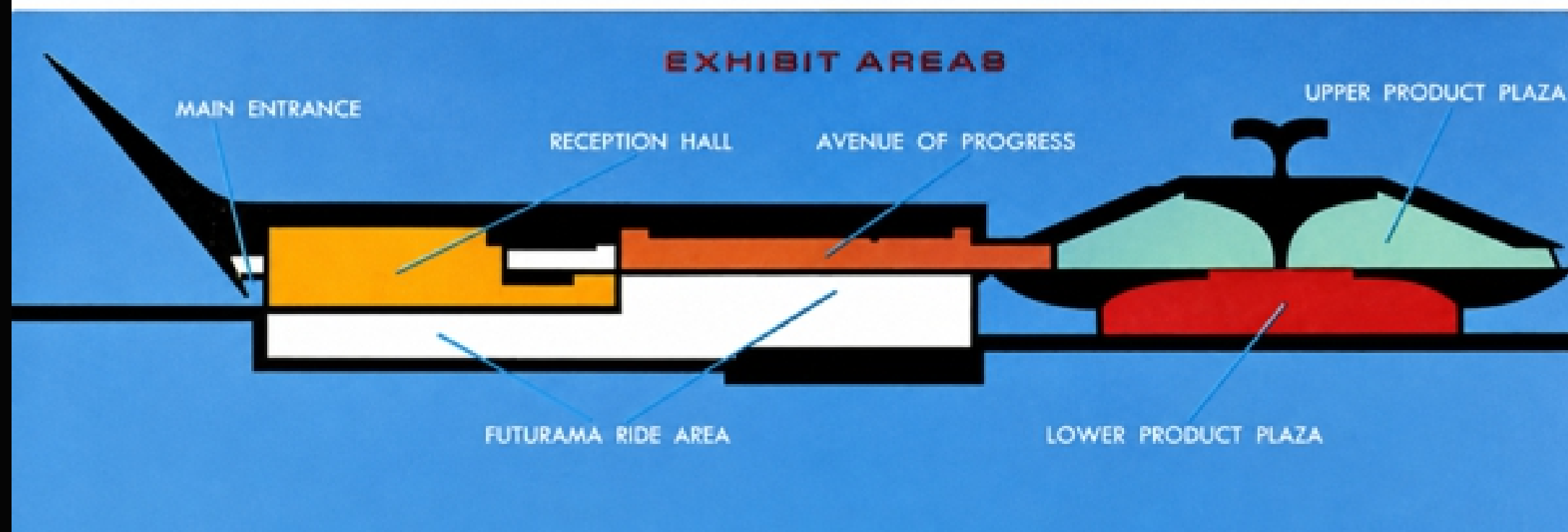
The present is exemplified in exhibits of products that represent exciting combinations of beauty and utility.

These include cars, trucks, household appliances and a wide variety of other products manufactured by General Motors both here and abroad.

There also are displays that dramatize the projects of GM research and engineering from which may come much of the new in product and process that will benefit the world of tomorrow.

However, if history is any teacher, the most popular spot in the Fair will be the GM "ride into tomorrow." At the last New York World's Fair, more than 24 million visitors came to the General Motors exhibit.

THE FUTURAMA RIDE—So, step aboard, and let's be on our way "out of this world."

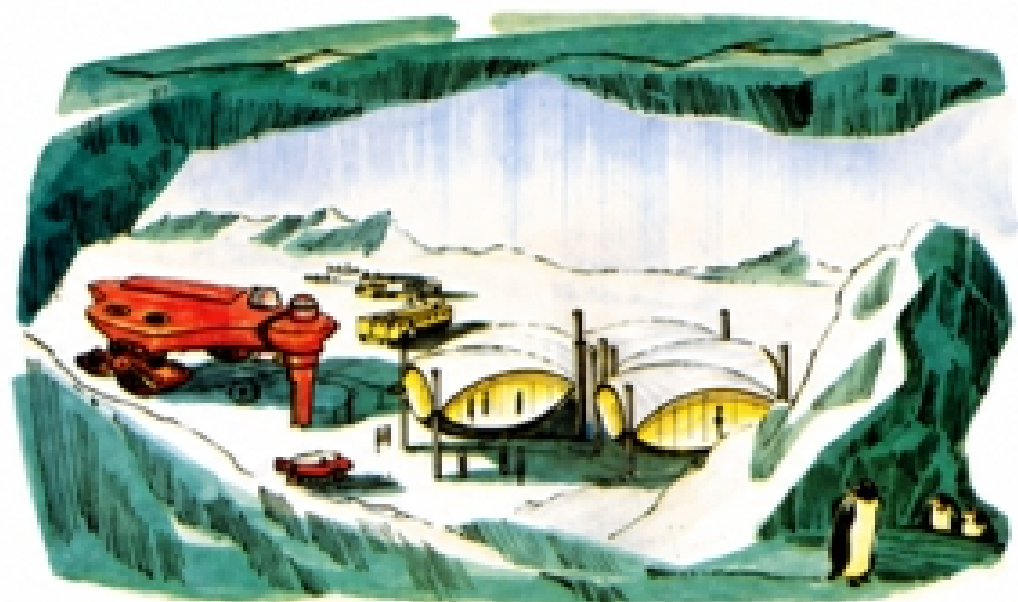


We are moving through the darkness of outer space, with only the firmament of stars to light our way. Suddenly, we have left the dark side of the moon and see below us the crater-studded, craggy surface of its lighted side. We see a small building which serves as a lunar exploration base, and around it strange-looking vehicles from earth rove and explore the terrain.

Now, we are again in the star-studded darkness of open space, heading earthward. We pass a manned space station. The earth looms bright in the distance, and we see the outline of its continents and oceans. We are spellbound by the dancing rhythms of the southern lights, and then as we speed closer to earth, we are dazzled by the brightness of Antarctica.

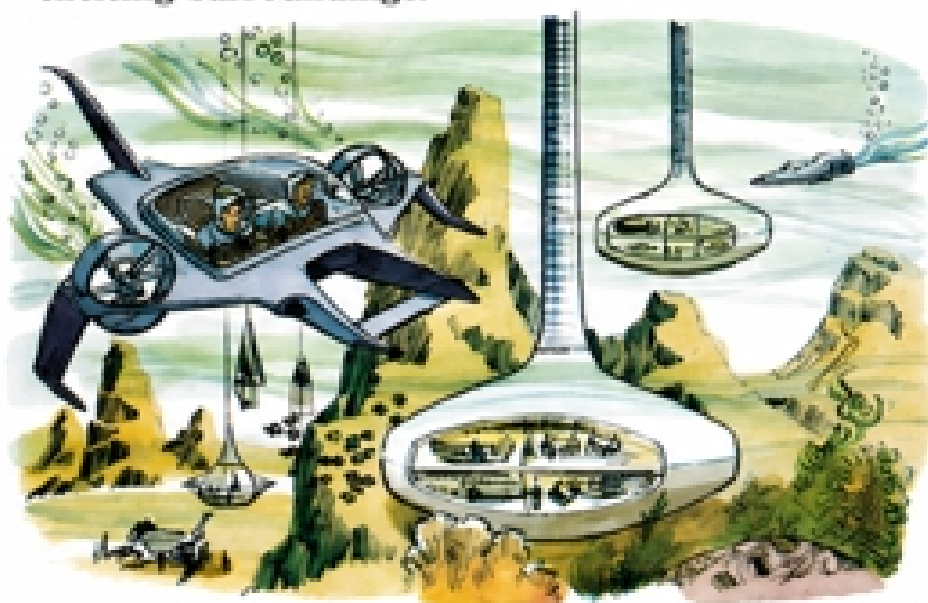
Through swirling snow, we see a coastal supply base. The many ships in the harbor create a scene of great activity. We pass an icy mountain range and head for a large complex of buildings. This is the International Weather Communications Center of the Antarctic.

Now, our versatile Futurama vehicle carries us down through many layers of ice until we arrive at a typical room of Weather Central where men command a maze of intricate machinery and equipment to help study charts and forecast the world's weather.



Leaving this strange, cold land of ice, we suddenly emerge into another element which has long defied human conquest. We are on the floor of the ocean.

We find that man has learned to work and move about here. We see a team of Aquacoasters—two-man utility vehicles—probing the ocean's caverns and uncovering minerals and other riches of the deep. In the distance, an underwater well pumps oil into a train of submarine tankers waiting to be towed to processing centers. Now we pass the beautiful Hotel Atlantis, an undersea resort, where, under several transparent bubbles, guests are finding pleasure and relaxation in these strangely exciting surroundings.



Our underwater craft has been traveling northward toward the equator. We surface near a riverbank in a jungle deep in the tropics.

We move through the dim light of a rain forest and marvel at its huge trees and brilliant flowers. We hear the shrill screams of birds and the cries of jungle animals.

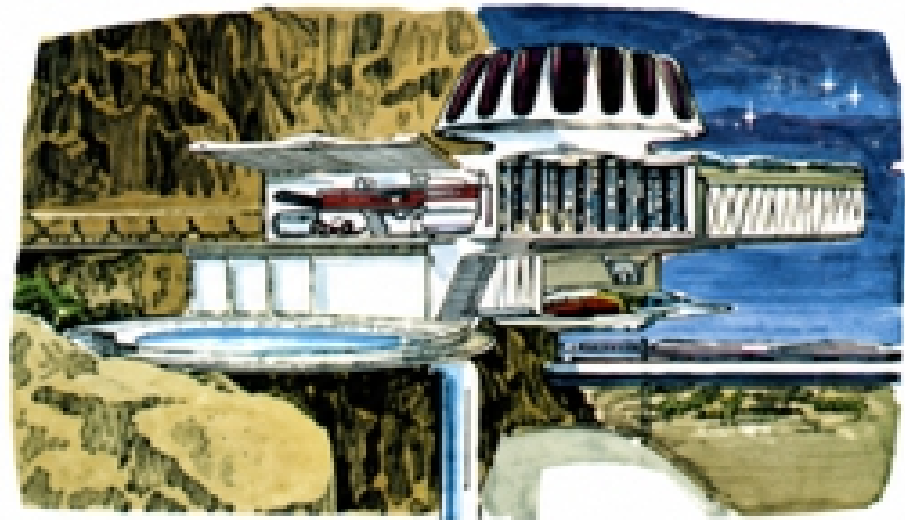
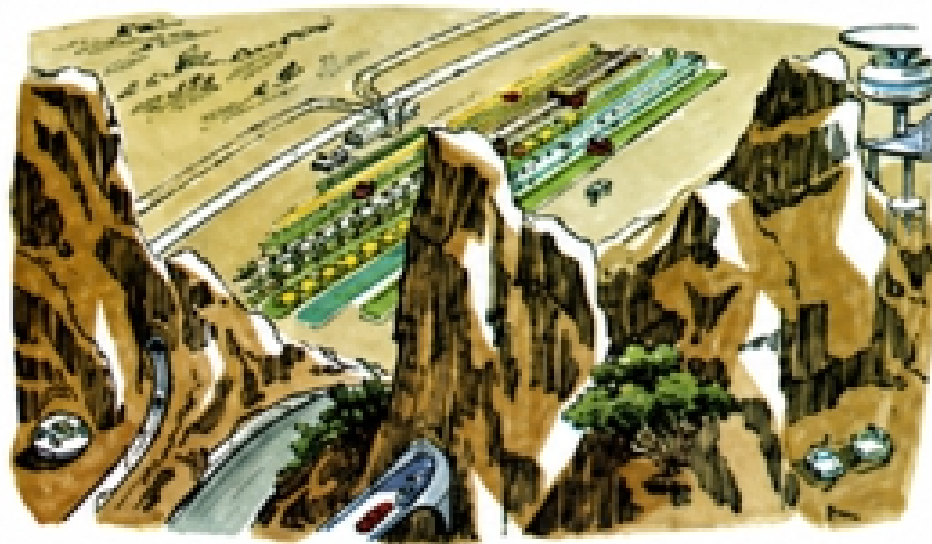
As we travel on, we observe a vibrant new quality in tomorrow's jungle—the sound and look of progress. Revolutionary new earth-moving and jungle equipment are helping to construct modern highways, towns and industrial plants. Nuclear power is being used to transform this land of impenetrable vegetation into civilization—to give motion to people and usefulness to resources too long dormant.

Now, we leave the jungle. Before we see the graceful beauty of modern multi-lane highways which have tunneled through towering crags and waved across awesome canyons.

Mountains give way to desert lands—a vast, arid sea of sand which, until the future, had been another no-man's land.

Here, too, a miracle has taken place. The fresh fluid of life has been piped throughout this once dry and barren land from an unsen overground plants, underground rivers, mountain dams and valley streams.

We see fertile fields and vineyards. Nearby are industrial plants to process the crops which now



grow on land too long sterile. We observe the transportation facilities that carry these crops to market.

Multiple highways and increased traffic signal our approach through a Modern Suburban Community to the Metropolis of Tomorrow, planned and organized for the greatest utilization of space, facilities and people—with emphasis on stability.

We saw in these vast park-like community the city's industries and utilities. A vast terminal receives a constant flow of freight by land and sea and air. Containerized goods and materials are distributed automatizally throughout the core of the city by electronically controlled underground routes.

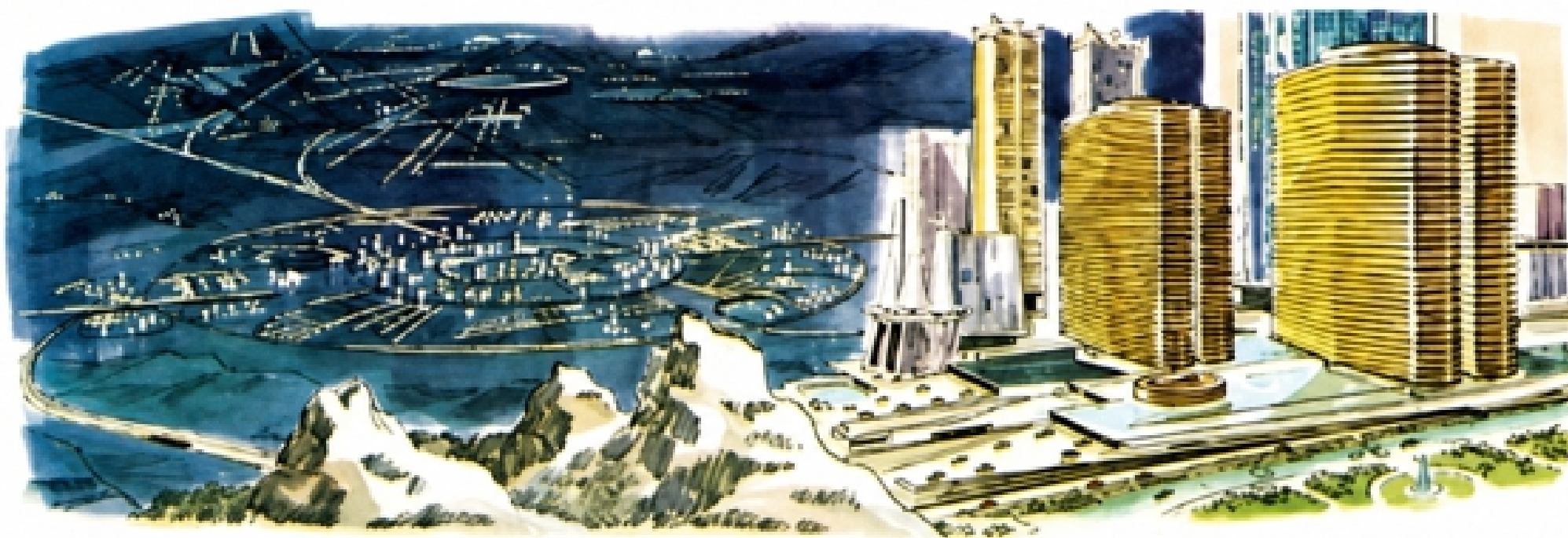
On surface highways, hundreds of thousands of people drive daily to the heart of the metropolis—to the shopping centers, business offices, libraries, sports arenas, theaters, medical centers and museums. A new tower over the city, so we hoped, at work in offices and stores and watch others being transported from building to building on moving sidewalks.

As the sun sets, the city lights come on one by one, and we view this great metropolitan area in all the beauty of night. Its majestic architecture is bathed in light of varying colors and hue. Night traffic in and out of the city continues unending

as the lights begin to dim and the vast metropolis prepares for sleep.

We have completed our great adventure. You have traveled through space and across the face of the earth to preview the future potentials of man as he improves his technology, sharpens his creative ability and develops ingenious new ways to move himself from place to place and transport the equipment and resources with which he works.

The Futurama ride is your personal excursion into tomorrow—a tomorrow in which your dreams of progress may well be realized.





THE AVENUE OF PROGRESS—Another major section of the General Motors Futurama will give visitors an opportunity to observe at close range how the work of today's scientists and engineers is creating new potentials for tomorrow. Here are a few of the highlights to be included in this area of the exhibit, which is called "The Avenue of Progress."

One extensive display complex will deal with current General Motors projects in pure and applied research which may bring significant advances in the future.

Through use of one of the world's largest circular spark chambers, cosmic rays from outer space will be made visible to the naked eye. Other displays will show how GM scientists are putting the power of atoms to work for the betterment of mankind.

Power for air, space, water and land transportation also will be dramatized. Many power sources now under study at GM will be described and their operation demonstrated through models. In addition to Diesel, gasoline and gas turbine engines, the exhibit will feature such being done on a number of other energy converters. These will include thermo-electric and thermionic converters, as well as fuel and liquid metal cells.

Particular emphasis will be devoted to the story of how the engineering resources of General Motors people and facilities combine to produce continuing improvements in the standards of transportation vehicles made available to the American people.

These displays will highlight latest developments in basic components such as engines, brakes, auto-

static transmissions, steering, electrical systems, suspensions and the car body. The exhibits will thus show how these developments contribute directly to improved safety, comfort, convenience, performance, reliability and durability of GM cars and trucks.

Attention also will be directed to how research in such basic areas as materials and friction improves the over-all quality of GM products.

Another important part of this product story games with the extensive, exhaustive testing programs conducted by General Motors and its divisions to insure that the company's products meas-

ure up to the highest standards. Testing activities include not only those conducted in laboratories, but equally important, those carried out on rugged, punishing courses at General Motors Proving Grounds in Michigan, Arizona and Colorado.

Also featured will be research for humanitarian purposes, which has resulted in such GM developments as mechanical heart and a centrifuge for purifying vaccines and serums.

Some new research conducted by General Motors will be highlighted in a series of displays.

Special emphasis will be given to the pioneering role played by GM in the development of naviga-





tion and guidance systems for a variety of defense missiles.

Included will be models or demonstrations of current inertial guidance systems being used for space crafts, space boosters, earth-bound vehicles and ballistic missiles. Similar displays will feature navigation and guidance systems now under study which are expected to be used for submarines, surface vessels and supersonic aircraft of the future.

Also on display will be a model of a hyper-velocity gun which can "shoot" small rockets at a rate exceeding 32,000 feet per second. This is one of the GM tools for studying a variety of problems expected to be encountered by ships probing outer space.

Vehicles will be examples of GM research projects in transportation mobility, whether it be a vehicle traversing jungle terrain or a moon-rover conquering a rugged lunar landscape.

In this area, too, will be a display portraying the work of General Motors to develop a compact, highly mobile atomic reactor for military use. This project may introduce a new dimension into military fuel logistics by providing power plants capable of producing local military fuel requirements in any area completely independent of other power sources and utilizing only readily available materials such as air and water.

THE PRODUCT PLAZA—While much of the '64 Futurama will look—as its name means—to the future, no General Motors exhibit would be complete without a display of GM's outstanding products and a demonstration of how these products serve the transportation and other needs of peoples throughout the world.

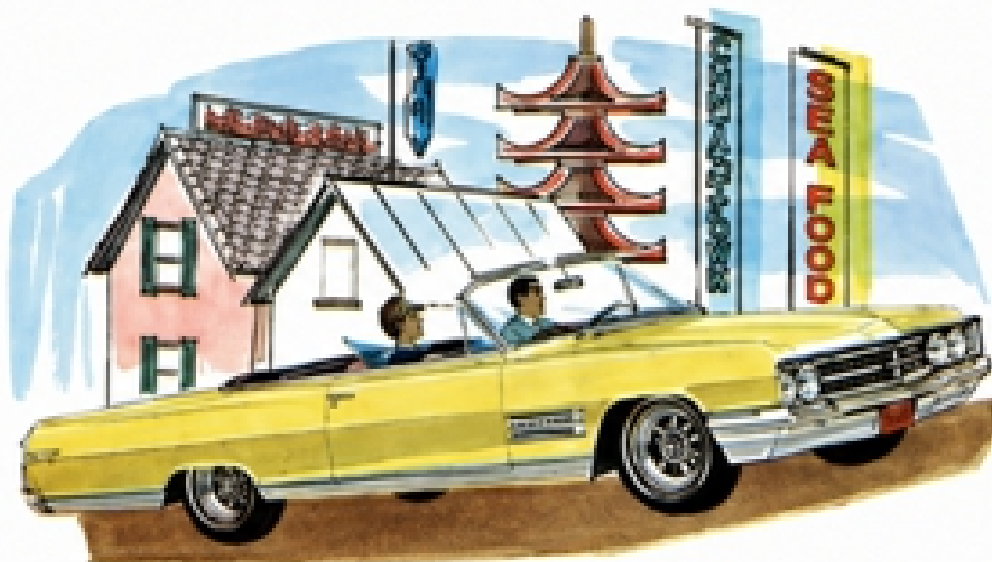
Dramatizing the freedom of movement made possible by the automobile, the GM Product Plaza will have a travelog theme. Each of General Motors' domestic car divisions will display its products in a colorful setting representing a picturesque and exciting part of the United States.



Visitors to the Pontiac area will have the fun and excitement available in the recreational areas of the Great West.

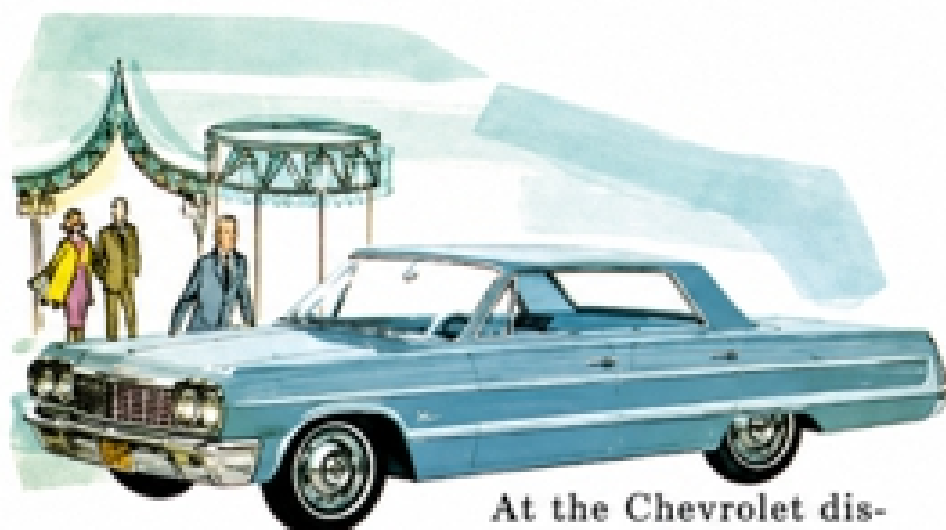


Buick guests will find nostalgic reminders of San Francisco's Chinatown and Fisherman's Wharf.





Oldsmobile will show its products in the "water wonderlands" of the Great Lakes area.



At the Chevrolet display, guests will hear Doxoland jazz and absorb the charm of New Orleans' French Quarter.



Cadillac will feature the cultural personality of New York City.



General Motors Overseas will surround its automotive products with the atmosphere of the country in which each car is manufactured. Visitors to the Vauxhall display may imagine themselves as a quaint English village. Others at Opel will be transpord by the old German gift shop which pro-

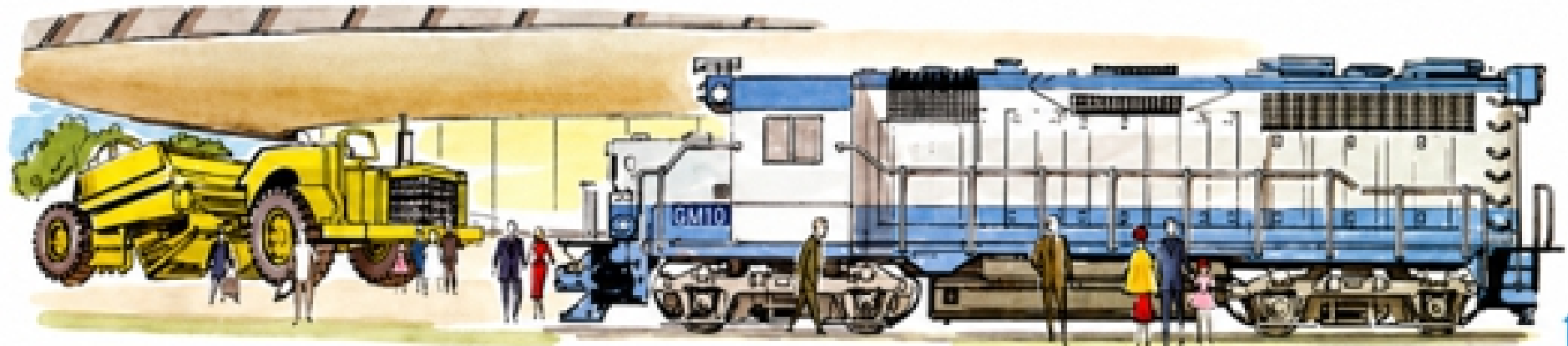
vides the setting for these models. Those who inspect the Holden models will find themselves in the midst of artistic renderings of kangaroos, koalas and eucalytous trees as well as Australia's modern cities and new industrial activities.

Urban mobility will be the theme of another



major display. This exhibit will present some imaginative thinking on how traffic problems of our cities can be minimized while still giving maximum mobility and freedom of choice: a model of transportation to our people. Featured will be ideas on how to give added efficiency to the vital flow of urban traffic with a balanced system of private, public and freight transportation.

In addition to the automobile displays, which will be of interest to the entire family, household appliances and home ideas in decorative motifs will have special appeal to women. Displays of engines and other automobile parts and components will attract boys of all ages. And outdoor exhibits of the "heavyweights" of the GM family—trucks, giant earth movers and locomotives—will provide thrills for one and all.





THEN, THE FAIR

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Certainly, the 1964-65 World's Fair will be an experience no visitor will ever forget. Plans call for making it the most informative, brilliant, entertaining and spectacular exposition of all time.

On a square mile of park land within sight of the tall towers of Manhattan, the poets of past, present and future will create. Here, some of the finest achievements of mankind will be displayed in colorful and dramatic pavilions. Here, too, many of the hopes and dreams of man for a better world will be given substance through the creative genius of architect, engineer and designer.

The Fair is being built, under the leadership of Robert Moses as President of the World's Fair Corporation, on the site of the 1939-40 World's

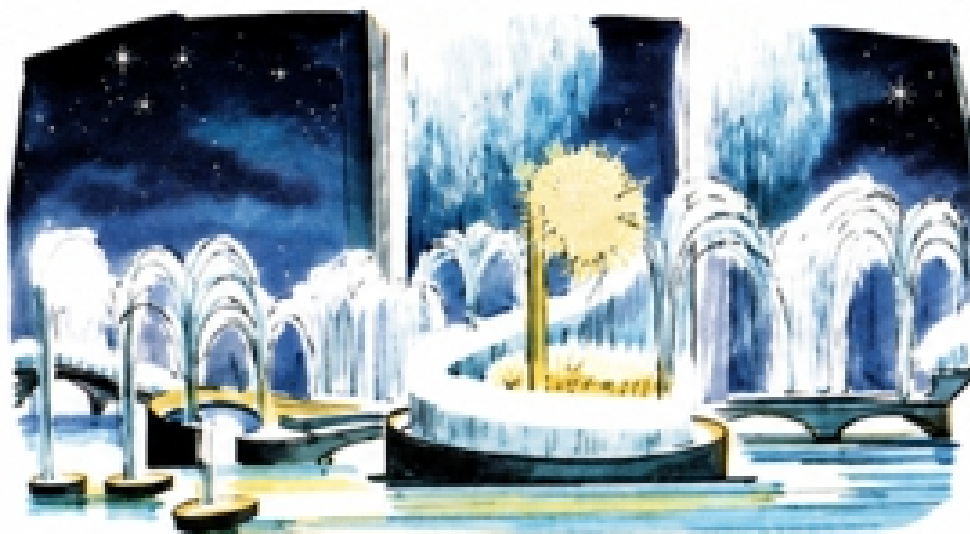
Fair—Flushing Meadow Park in the Borough of Queens on Long Island. Just as the theme of the earlier fair was, "Building the World of Tomorrow," so the 1964 exposition will be dedicated to the potentialities for progress on a shrinking globe in an expanding universe. It will bring together the accomplishments and aspirations of people all over the world in what symbolizes the common need for the peoples of all nations to seek peace through greater mutual understanding and cooperation.

The Fair will open on April 22, 1964, and close for the winter on October 18. The second and final year it will open on April 21 and close on October 17. Attendance is expected to total 70 million—

including thousands of foreign visitors, who will add to the strong international flavor of the exposition.

The architecture of the World's Fair will be brilliant and inspiring. It will reflect the diverse heritages, moods and talents of the civilized world of today while anticipating the fari-changing needs and tastes of the future. Complimenting the impressiveness of the buildings and other architectural showpieces will be the beauty of trees and shrubs, lawns and flowers—reflecting pools and fountains. At night the exposition will be truly spectacular, glowing, gleaming, ablazing with a thousand and one lights in a rainbow spectrum of hues.

The Fair will offer numerous attractions for every member of the family, regardless of age, interest or education.



Nationally famous ice shows will be held on the Pavillon couvert, and a nearby 35,000-seat stadium will have a full schedule of sports events, including major league baseball, Olympic tryouts and professional football. A wide variety of entertainment also will be available in the lake area.

For the more culturally inclined, there will be historical exhibits, museums and art and art collections.

The Fair will be easily accessible by all modes of transportation, and many improvements in facilities and schedules are being made to accommodate the traffic. Since large numbers of visitors are expected to drive to the Fair, parking facilities for more than 20,000 cars are being provided.

Exhibits will occupy five major areas according to category: Industrial; Transportation; Federal and States; International; and the Lake Amusement area, which contains many of the Fair's amusement attractions.

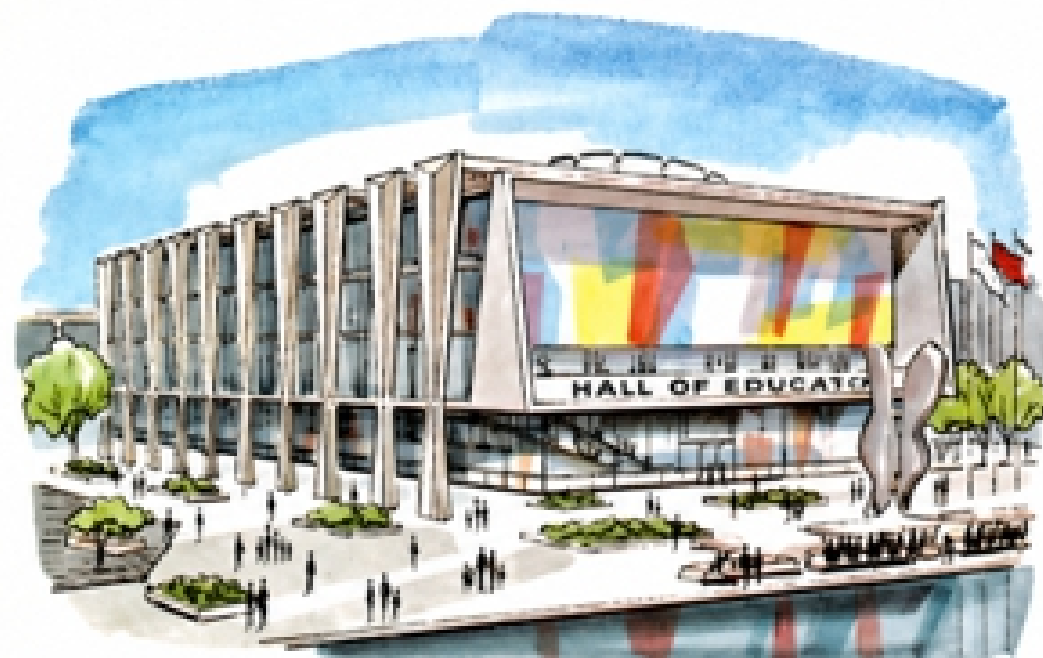
INDUSTRIAL AREA—In this area hundreds of business and industrial concerns will portray their vital role in the continuing progress of America and the world.

Many individual companies will occupy entire buildings to highlight their contributions to such major industries as steel, communications, power and light, insurance, chemicals, business machines, banking, household goods, soft drinks and many others.

Some will join together in special pavilions to display the accomplishments and aims of broad fields of activity. These pavilions will include the Better Living Building, Hall of Education, World of Food, Pavilion of American Interiors, Graphic Arts Pavilion, and the House of Good Taste.

TRANSPORTATION AREA—Occupying this stage will be the industries which provided mobility for a growing nation as it spanned a continent and grew to adulthood as a complex, urbanized and highly fluid society—the industries which move people and goods on land, on sea, in air and, soon, into outer space. Suppliers of major products to these industries, such as oil and rubber, will also be represented.

The Transportation and Travel Pavilion located here, in addition to displays by industries in these





fields, will also include a spectacular based on lunar exploration.

Other high points of this area will be the Hall of Science to be built by the City of New York as a permanent home for the latest in scientific developments and the Port of New York Authority Heliport.

The General Motors Futurama, of course, will be found in this area.

FEDERAL AND STATE AREA—In this area, the Federal Government and about two-thirds of the states will be represented as will New York, the host city. About 20 states will have individual displays; others will join with neighboring states



in dramatizing regions such as the South and New England.

The Federal Government is planning a pavilion of striking design to interpret its theme, "Challenge to Greatness." The pavilion will contain a wide variety of exhibits, displays and dioramas portraying both the rich physical and cultural diversity of our country and the solid core of social and political institutions that unite it.

While viewing these educational attractions, visitors will be able to enjoy a capsule vacation trip through the United States and its territorial possessions—from Portland, Maine, to Pago Pago in American Samoa and from Nome, Alaska, to St. Thomas in the Virgin Islands.

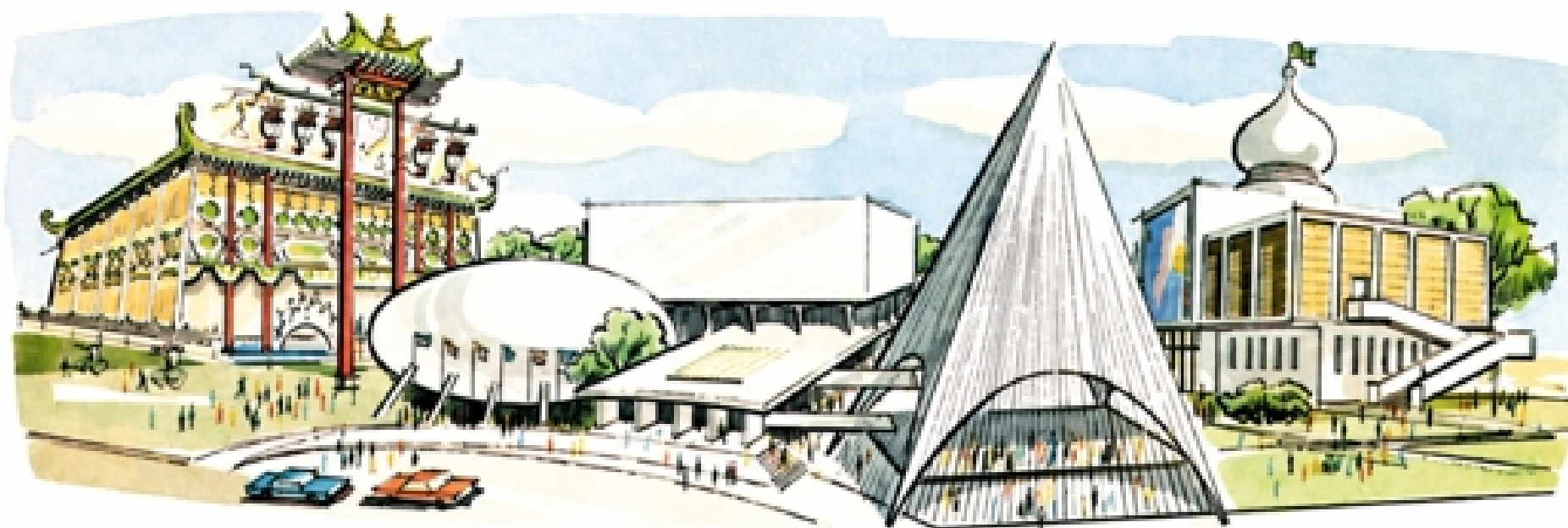
INTERNATIONAL AREA—Here, the world will be tailored to fit your time and budget. The romance, excitement and mystery of some 65 foreign lands will be captured in displays which reveal the heritages, customs, talents and hopes of peoples from virtually every part of the world.

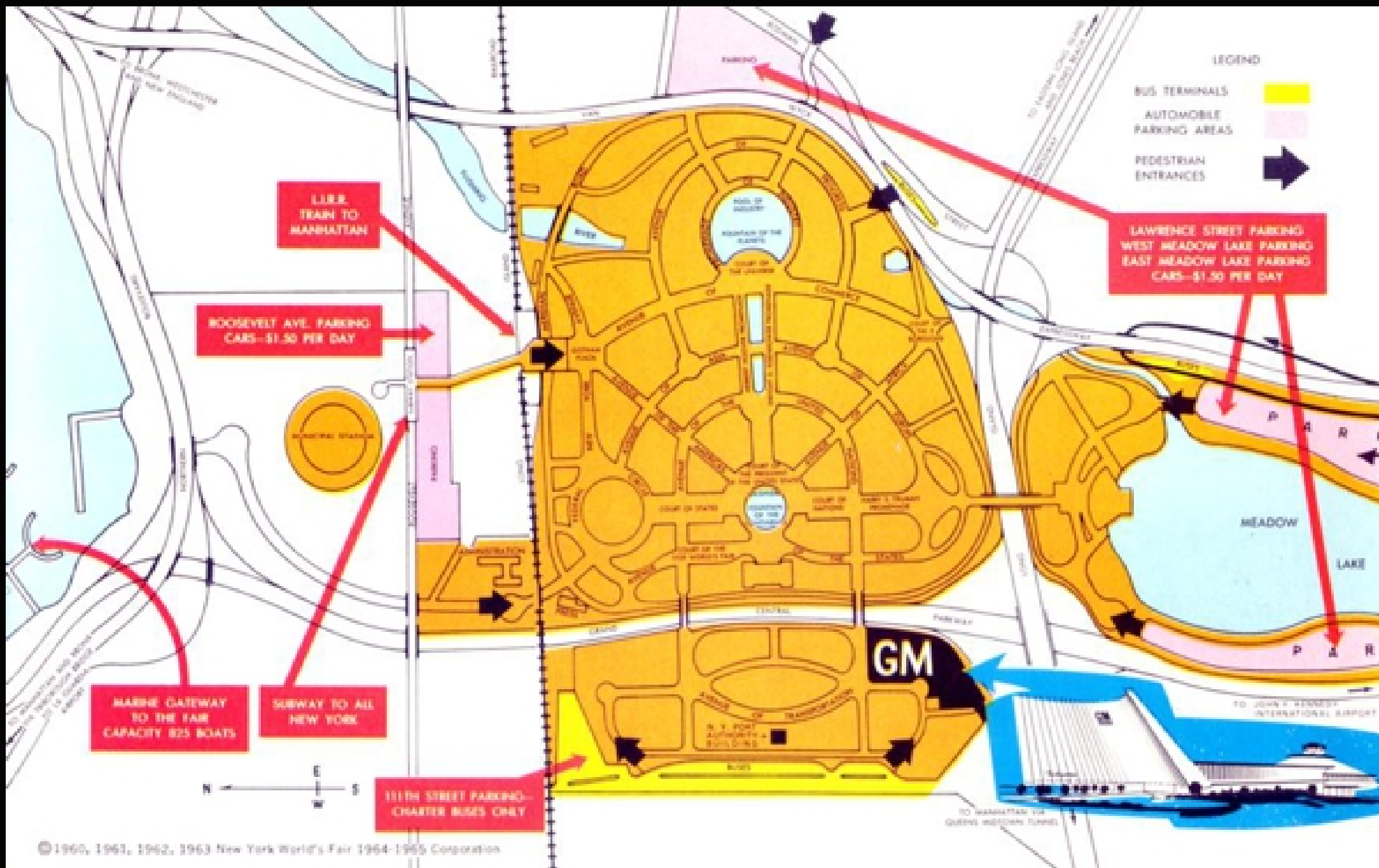
Some pavilions will feature native dances, music or theatrical performances; others will have restaurants specializing in national cuisines; still others will display collections of native art or national treasures.

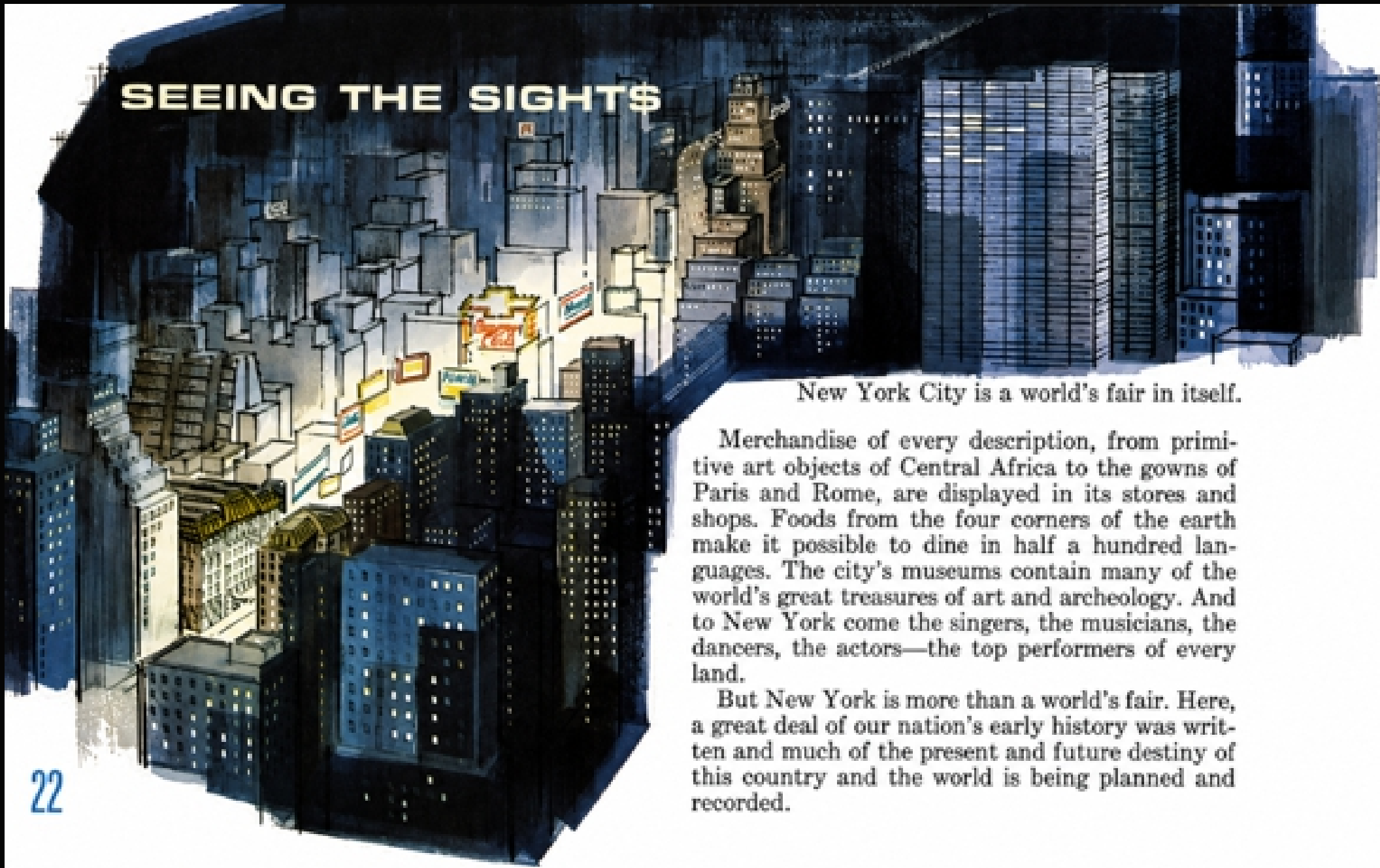
The grounds and architecture of the interna-

tional area will reflect the widely varying backgrounds and tastes of the different countries. Displays will highlight the roles of these countries not only in world history but in future progress as well.

LAKE AMUSEMENT AREA—In addition to three state exhibits, this area will contain lake excursion rides, a waxworks museum, zoological exhibits and water spectacles in a lake-side amphitheatre. Also featured will be an American Indian pavilion, many forms of amusement for the entire family and restaurants offering foods from many lands.







SEEING THE SIGHTS

New York City is a world's fair in itself.

Merchandise of every description, from primitive art objects of Central Africa to the gowns of Paris and Rome, are displayed in its stores and shops. Foods from the four corners of the earth make it possible to dine in half a hundred languages. The city's museums contain many of the world's great treasures of art and archeology. And to New York come the singers, the musicians, the dancers, the actors—the top performers of every land.

But New York is more than a world's fair. Here, a great deal of our nation's early history was written and much of the present and future destiny of this country and the world is being planned and recorded.

New York is one of the most cosmopolitan cities in the world. Its nearly eight million people are a combination of many nationalities and cultures—representative of the process that has produced our unique society in America.

It is one of the world's great transportation and communications centers. Modern highways and regular, frequent connections by rail and plane provide easy access from all parts of the United States. Its harbors are filled with passenger and cargo vessels from every seafaring nation. It is served by airlines from all over the world.

To New York flows the news of the world. It is headquarters for the national news services, the radio and television networks and most of the country's leading magazines and publishing houses.

New York is the financial center of the world, symbolized by Wall Street and the Stock Exchange. Scores of companies in business, commerce and industry are headquartered here.

This is a city of tremendous contrasts. Luxurious skyscraper apartment houses are flanked by nineteenth century brownstones. Historical shrines which date back to the beginnings of our country are only a stone's throw from some of the most modern buildings in the world.

There are not only numerous hotels on Manhattan Island but also a growing number of motor

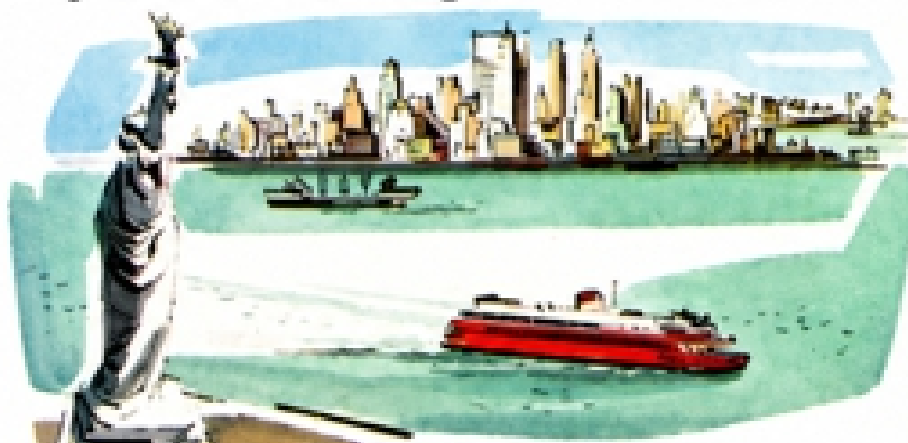


inns and motels both in the city proper and in outlying areas.

New York offers unlimited things to see and do, regardless of your interests, financial status or length of visit. A trip to New York can be a luxurious, expensive venture. But it can also be an exciting, stimulating experience on a modest budget.

If you enjoy sight-seeing, you will enjoy New York. Walking and looking is a favorite pastime of both New Yorkers and guests. Manhattan in particular is a showcase of sights—unusual, beautiful, exciting and fascinating.

For those who like their sight-seeing organized, there are conducted tours by foot, boat, bus and helicopter. A trip on the Staten Island ferry is perhaps the best value for a nickel anywhere. Visits to world-famous ocean liners and U.S. warships can also be arranged.



Rockefeller Center, Times Square, the Statue of Liberty, the Empire State Building, the financial district—these are a few of the musts on any sight-seeing schedule. So are the city's many museums.

Ranking first, of course, are the Metropolitan Museum of Art, which contains more than 35,000 masterpieces covering five thousand years, and its uptown branch, the Cloisters, devoted to European medieval art. Others include the Museum of Modern Art, Guggenheim Museum, Hayden Planetarium, American Museum of Natural History and the Museum of the City of New York.

Because of the increasing influence of international events on all our lives, the United Nations



headquarters ranks high on the itineraries of most visitors. The city boasts many beautiful and impressive churches of various denominations. Its public library is world famous, and within the five boroughs are 26 colleges and universities.

For the younger generation, and their parents as well, the Bronx and Central Park Zoos are favorites. So is the Brooklyn Children's Museum. Freedomland is another popular attraction which features recreated scenes and events from American history. The aquarium and boardwalk at Coney Island and the seashore pleasures of Jones Beach and the Jersey resorts also will appeal to children—and the entire family too, for that matter.

For store and window shoppers, New York is the ultimate. Fifth and Madison Avenues are world famous for their high fashion, luxury shops, but there are many other excellent stores all over Manhattan to excite the visitor looking for something "out of the ordinary."

Dining in New York City can be an adventure in itself whether one picks the more elegant establishments where the elite and famous dine or the many simple but excellent places to be found on numerous side streets.

In addition to favorite American dishes, you can find the most exotic cuisines available anywhere in the world. Whether your taste runs to German,



French, Hawaiian, Italian, Scandinavian, Chinese, Russian or menus of other lands, you will find a variety of choices—and in every price range.

In the field of entertainment, New York City is tops. Whatever your preferences—plays, musical comedies, operas, ballets, readings, concerts—you can find fare that appeals, if not on Broadway, then in one of the dozens of little theaters and halls “off Broadway.”

Hotels, restaurants and night clubs also offer performances by leading artists, and many of the radio and television shows originating in New York welcome visitors.

Of particular interest to music lovers is the Lincoln Center for the Performing Arts, scheduled for completion prior to the World's Fair opening. The Center will include the new Metropolitan Opera House and Philharmonic Hall. Other facilities will be available for outdoor concerts and repertory theater. Called “probably the most important single urban cultural adventure in our times,” the Lincoln Center will sponsor an extensive schedule of outstanding events during 1964 and 1965.

In the realm of sport it is possible to witness almost any type of contest, professional and amateur, from baseball and bowling to curling and cricket.



These are but a few of the things that make New York one of the most exciting cities in the world. It is a big city, but it can be as warm and friendly as any American town. It is an international city, yet it is a product of America.

New York is a town every American should plan to visit at least once in his lifetime. Once he has tasted of its vitality, excitement and charm, he will return again.



ON YOUR WAY TO THE FAIR



The New York World's Fair will attract millions of people from every part of the North American continent. Many will come by plane, bus, train or boat, but the majority are expected to come as family groups in their own private cars.

Today, the nation's modern network of thruways, turnpikes, freeways and expressways enables tourists to drive several hundred miles each day—more comfortably and safely than ever before. Eating facilities on or near most of the turnpikes are generally good, and suitable overnight lodging is usually available close to these major highways.

For most families, a trip to the World's Fair will be a wonderful opportunity to see not only New York and the Fair but many interesting parts of the country en route.

Things to do and places to see in this great country of ours are limitless. Everywhere we go, there are famous landmarks of history, architectural masterpieces, educational institutions, museums and libraries, as well as beauty spots of nature, recreational facilities and other facets of Americana to delight every member of the family.

May we suggest that you plan your World's Fair trip so you will have time to enjoy some of these fascinating sidelights on your way to or returning from the Fair. Regardless of the direction from which you approach New York City by car, you will find countless places of interest to visit and enjoy.





The entire area—New York, Pennsylvania, New Jersey, Maryland, District of Columbia and all of New England—is a treasured canvas of nature. Its scenic rivers and lakes, picturesque shoreline, sandy beaches, majestic mountains, rolling hills and green productive valleys make driving through this country a most enjoyable experience.

Much of the early history of America was written here, too. But the fascination of the past is matched by the excitement of the present as reflected in rapidly growing cities, extensive expressway systems, new industrial plants, attractive residential areas and modern recreational facilities.

Obviously, it would be impossible to list all of the interesting places to see on your way to or from the Fair. But here are just a few suggestions.

If you are driving from the northeast, Boston and its environs have much to offer. The Paul Revere House and Old North Church, Bunker Hill Monument and the U. S. S. Constitution ("Old Ironsides") are top historical highlights. Cape Cod is one of the most beautiful resort areas of the country. Between Boston and New York, you will also find Old Starbridge Village, a recreated farm village of 150 years ago; Mystic Seaport, a recreated 19th century waterfront community, and the U. S. Coast Guard Academy just out of New London, Connecticut.



If you are driving from the north or the northwest, you may want to visit Niagara Falls and the Baseball Hall of Fame at Cooperstown, New York. Closer to New York City, you will pass through the picturesque Catskill Mountains and come within a stone's throw of the U. S. Military Academy at West Point.

Coming from the west into New York on the Pennsylvania Turnpike, you will be only a short distance from Gettysburg, the most famous of all Civil War battlegrounds. In and around Philadelphia are many historical landmarks of the Revolutionary War such as Valley Forge State Park and Independence Hall.



For those driving from the south, a visit to Washington, D. C., is a must. In addition to being the seat of our national government, this beautiful area contains a variety of outstanding tourist attractions. Among the most popular are Mount Vernon, Lincoln Memorial, Arlington National Cemetery and the Smithsonian Institution. At Annapolis, Maryland, just south of Baltimore, is the U. S. Naval Academy. Guarding Baltimore's inner harbor is Fort McHenry, scene of a famous battle of the War of 1812, during which our national anthem was composed.

Here are a few suggestions to make your automobil trip to the World's Fair more enjoyable and safe:

1. Allow enough time to enjoy America on your way to the Fair. Stop-overs or side trips can be refreshing, particularly for the driver. They also provide an excellent opportunity to learn something about new places, customs and people.

2. Have a good supply of maps covering your entire route. These may be secured from service stations or auto clubs. Many tourists find it helpful to have a route laid out for them by an auto club or other service.

3. Obtain in advance literature about interesting places in each state your route crosses. This is available through state tourist bureaus, auto clubs and travel agencies.

4. In New York City, advance reservations for lodging and entertainment are recommended. En route, it is also wise to make motel reservations if you plan on driving late.



5. Give proper clothing careful consideration. Comfortable clothes and shoes are important, but men should remember that some establishments require patrons to wear coats and ties. Weather-wise, New York City during Fairtime might generally be classified in this manner: October and April, topcoat weather; May through September, suit weather—although wraps may be desired in the evenings.

6. Before departure, have your car thoroughly inspected and serviced. Your dealer's service department will be glad to perform this check and to recommend necessary service.

7. Drive safely. Obey the speed laws and don't try to cover too many miles each day, particularly if your journey is of more than one day's duration.

Additional Information About New York and the World's Fair

VISITORS BUREAU

For information on hotels, stores, restaurants and special events, write for free literature to:

New York Convention and Visitors Bureau
90 East 42nd Street
New York, N.Y. 10017

NEW YORK GUIDEBOOKS

These comprehensive guidebooks are a valuable source of information and are usually available through bookstores and public libraries in your own community.

WORLD'S FAIR FACTS

For free literature about the World's Fair, write:

Director, Publications
New York World's Fair 1961-65 Corporation
Flushing, N.Y. 11380

HOUSING BUREAU

Information on housing may be obtained through:

New York World's Fair Housing Bureau
30 Rockefeller Plaza
New York, N.Y. 10020



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