

Welcome...

to the IBM Pavilion

As you enter the IBM Pavilion you will find yourself in a garden-like atmosphere within a grove of steel trees. You will find: pathways that will lead you through this man-made forest to the fascinating world of computers . . . and still other paths leading to a "People Wall" that will carry you up into a huge elevated theater for a new kind of living picture entertainment.

You can start your tour of the IBM Pavilion at any point—either by mounting the walkways leading to the various levels of the "People Wall," or by exploring the pathways through the garden. Plan to spend enough time to enjoy it all. Here are some of the highlights you won't want to miss. The map on the other side shows the location of these features.

1 Computer Court

How can a machine translate from one language into another? Watch as a typist feeds complex Russian technical reports into a computer—and see the translation appear almost immediately on an automatic printer.

Can a computer "read" and "understand" your own handwritten birthdate? Try it—and take home a souvenir printout of a New York Times headline that appeared on the day you were born. Almost 40,000 headlines from the last 112 years have been stored in the computer's memory, ready for instant retrieval. (If you're over 112 years old, please say you're only 111.)

2 Probability Machine

Watch as thousands of plastic balls cascade down through a 15-foot-high pinball maze. Each ball can land in any one of 21 chutes at the bottom of the machine, yet each chute will fill to approximately the same height each time the balls are released. These experiments repeatedly test the Theory of Probability.

3 Little Theaters

In the center of the garden are three animated theaters featuring puppet-like devices that help dispel many mysteries about the world of computers.

... Watch Sherlock Holmes unravel "The Singular Case of the Plural Green Moustache," using the same kind of logic that computers use—and that you use in solving everyday problems.

... A second animated show is the "Cast of Characters"—a theater-in-the-round entertainment about computers and the people who use them.

... In the third puppet show, "Computer Day at Midvale," the town mayor gets tangled up in his oratory as he tries to make a speech about computers—and a computer engineer has to help him out by explaining quite simply what a computer can do.

4 Typewriter Bar

You are invited to try an IBM Selectric Typewriter—a revolutionary new machine that has no moving carriage—at the circular typewriter bar. Free postcards are provided.

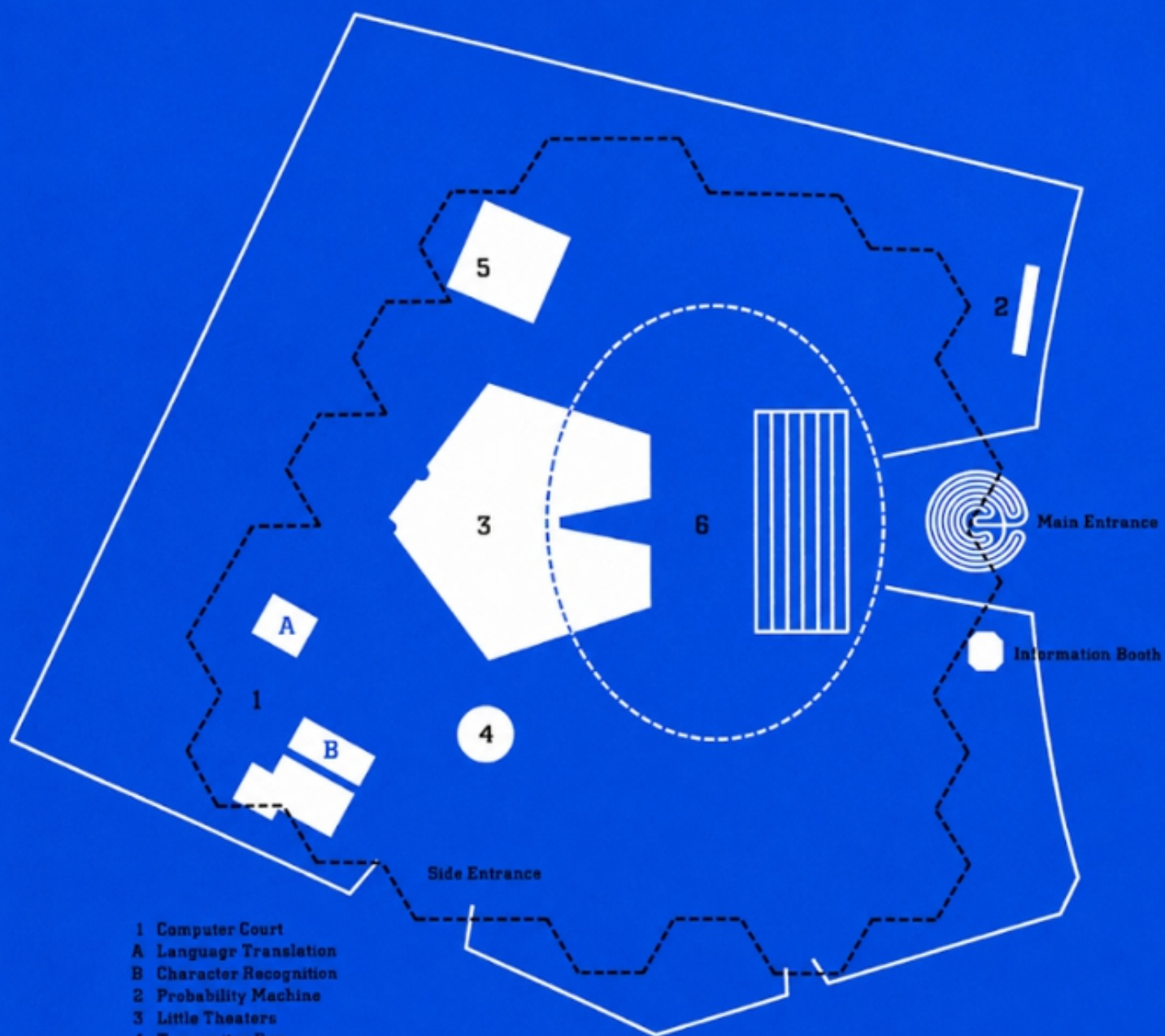
5 Scholar's Walk

Want to relax a bit before heading for the "People Wall" and the elevated theater? Try the "Scholar's Walk"—a secluded area that will entertain you with fascinating stories about mathematical concepts and the development of computers.

6 People Wall and the Information Machine

The elevated walkways will lead you to one of 12 rows of seats on the "People Wall." When you are comfortably seated, the entire Wall will rise—in full view of Fair-goers on the ground. The Wall will carry you up into the huge elevated theater, "The Information Machine," which rises 90 feet above the Fairgrounds. "The Information Machine" is a 15-minute spectacular of sound and sight, coming to you from nine separate movie screens. Here you will experience the split-second reactions of a racing-car driver at 120 miles an hour . . . explore the mysteries of a woman's thoughts as she plans a dinner party . . . see how a football quarterback makes his swift decisions—and how computers are used to help solve some of today's most complex problems. It's an experience you'll be talking about—and thinking about—for a long time to come.

The shows are continuous in the IBM Pavilion and everything's free. If you have any questions about anything you see at the Pavilion, a member of the IBM World's Fair Staff will be glad to help you.



- 1 Computer Court
- A Language Translation
- B Character Recognition
- 2 Probability Machine
- 3 Little Theaters
- 4 Typewriter Bar
- 5 Scholar's Walk
- 6 People Wall and Information Machine

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