

What every family should know about the WORLD'S FAIR



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The Fair sparkles at night



One of many fountains



Pavilion of Greece



Danish Pavilion playground



Ice at a snack bar



Mexican folk dancer



The exotic African Pavilion



Sky riding at night



La Mariqueria, Spanish Pavilion



Festival/64 restaurant



Gymnasts perform at New York State Pavilion

The Fair is a full square mile of fun!

There's more entertainment in store for you at the Fair than you can imagine. You'll enjoy rides, thrills, shows, music, fireworks, fountains, spectacles, parades, bands, celebrities, a zoo, a magic show, dancing, singing . . . you name it! So come to the Fair . . . for the Fun of it!



At the Pepsi-Cola Pavilion



Federal Pavilion



Free fireworks every night

When you're making plans to come to the once-in-a-lifetime New York World's Fair, questions about money and food and fun for the kids are bound to come up. Here are some facts that will set your mind—and your budget—at ease!

Most of the fun at the Fair is free!

85% of the exhibits are entirely free! Your \$2 admission (\$1 for children) entitles you to visit more than 50 industrial, 25 state and 24 foreign pavilions plus many, many more exhibits without paying a penny extra.

You won't have to spend a fortune for food

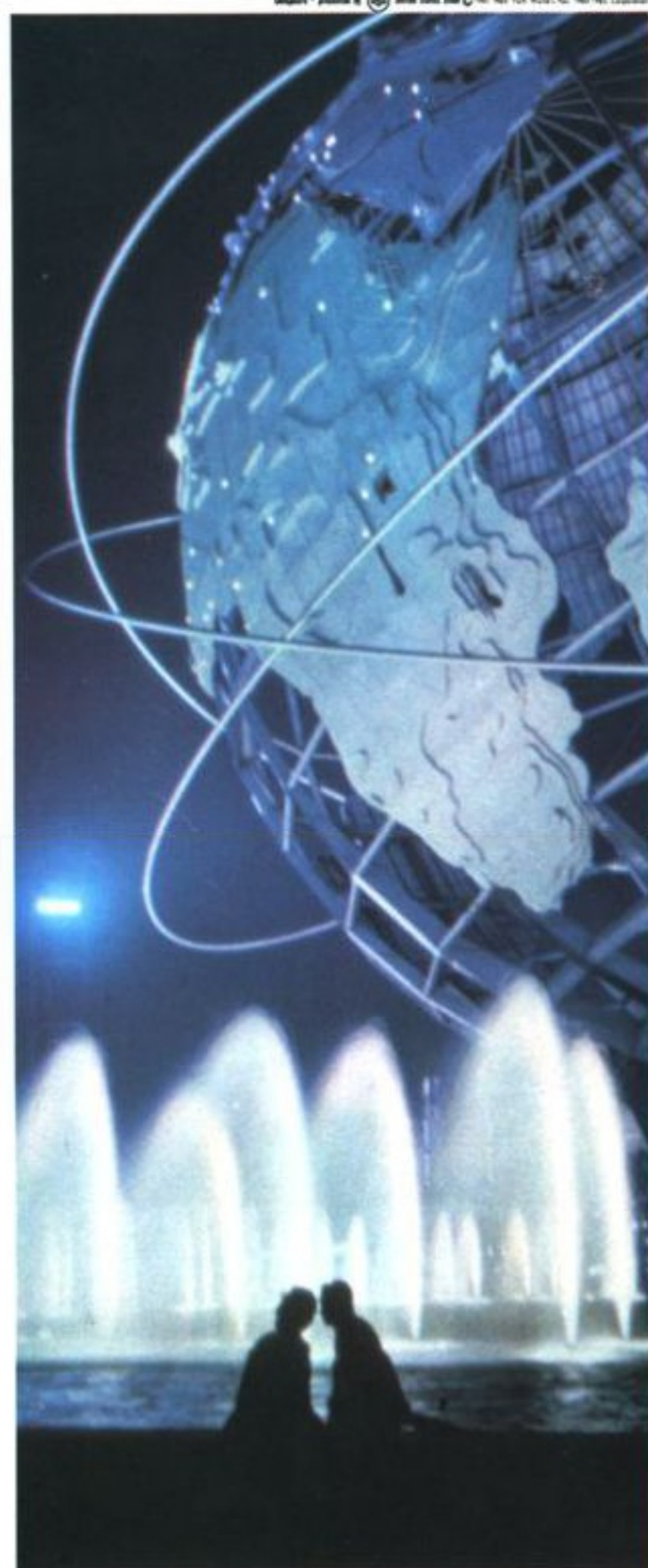
There are 114 places to eat at the Fair, including refreshment stands, family-type restaurants, cafeterias, snack bars, foreign restaurants and very elegant showplaces. You can spend exactly what you please. And the food everywhere is delicious!

Children will have a wonderful time

The Fair was made for children, from 3 to 83. So much was designed with youngsters in mind, particularly the exhibits Walt Disney created. Some exhibits are fun, some are educational, some are thrilling . . . and kids will love them all.

It is not expensive to visit the Fair

Of course, you'll spend some money, but you can stay within any budget. For remember, 85% of the fun at the Fair is free—not only exhibits, but the gardens, fountains, fireworks, music and the thrill of participating in the most exciting spectacle of our time.



New York World's Fair 1964-1965

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