



Visit the Tower of Light — you'll see a bright musical show

The 12-billion-candlepower beam rising from the Tower of Light is brighter than 50 fully illuminated Yankee Stadiums. It lights your way to the Fair—and to the bright show inside the pavilion.

Under that beam of light you'll be treated to a spectacular musical show about the wonders of electric power and light. You'll take a free and fun-filled 25-minute ride

on a magic brass ring, and be entertained by a cast of electric animated figures that are sure to please and delight your whole family.

So follow the Tower of Light to the brightest spot at the Fair—presented by investor-owned electric power and light companies from every corner of America. You can't miss it.

The Tower of Light
Avenue of Commerce, at the Pool of Industry



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See the Bright New Musical Show at the Tower of Light

Make your trip to the Fair a real holiday. Visit the Tower of Light's exciting new 15-minute musical show, **"Holiday with Light."** Step aboard the giant turntable and see Christmas, New Year's, the Fourth of July and four other favorite American holidays depicted in all their splendor. You'll ride comfortably seated through seven fun-filled "holiday" chambers and meet a cast of animated, electric figures who will delight the entire family.

At night, watch visiting celebrities throw the golden switch, turning on the 12-billion-candlepower Tower of Light...the spectacular World's Fair welcome light.

So take your family on a real holiday—seven of them! Follow the Tower of Light to **"Holiday with Light,"** presented for your enjoyment by investor-owned electric power and light companies from every corner of America.

You can't miss it!

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ADMISSION FREE